

Contact

+923429807826 (Mobile)
kshahwali123@gmail.com

www.linkedin.com/in/shah-wali-khan-b1a4001b2 (LinkedIn)

Top Skills

UX Research
AI Integration
Product Specialist

Certifications

The Complete 2021 Flutter Development Bootcamp with Dart
Python Data Structures
ChatGPT Prompt Engineering for Developers
Server-side Development with NodeJS, Express and MongoDB
Introduction to Git and Github by Google

Shah Wali Khan

AI-First Builder | Founder @Giftlo | Ex Product Specialist
@JazzCash
Islāmābād, Pakistan

Summary

I build AI apps that focus on ease and delightful user experiences using advanced tech like Figma, Flutter, Supabase, OpenAI API and more. I also provide app development services to businesses and individuals where I take care from ideation to successful rollout. I have experience working from small app agencies to enterprise like Jazz, where I contributed to JazzCash Product, Pakistan's leading fintech platform with millions of MAUs. As a Technical Product Specialist, I played a key role in delivering mobile solutions that improved financial inclusion in the region, especially in underserved areas. I was also part of the team that achieved 82% YOY revenue surge driven by a GTV of PKR 5.8 trillion in 2023. I also create content on App development and Artificial Intelligence, and how people can use AI to stay ahead of the curve.

Experience

Giftlo

Founder & Builder

June 2025 - Present (1 year 3 months)

- # Built & Launched Giftlo with ~0\$ infra cost
- # Found the idea & refined through research
- # Used ChatGPT to validate the idea by crawling data from Reddit, X etc.
- # Defined User journeys & collaborated with UI designer to design easy yet delightful interfaces.
- # Developed the app in Flutter for android & iOS and integrated OpenAI API for recommendations.
- # Engineered a system prompt that recommends tailored gift ideas.
- # Leveraged Supabase, Firebase and Vercel to integrate secure backend.
- # Integrated In-App Purchases for Subscriptions & feature Gating using Superwall.
- # Designed a soft Paywall using Superwall to boost conversions.
- # Pushed the app to Appstore and Playstore.

Upwork

App Builder

September 2024 - Present (2 years)

Islāmābād, Pakistan

- # Design, develop, and launch AI-powered mobile applications for Android & iOS, delivering seamless, high-performance, and user-friendly experiences.
- # Take projects from ideation to successful deployment, ensuring a smooth, end-to-end development process.
- # Prioritize simplicity, performance, and intuitive UX, crafting apps that are both efficient and easy to use.
- # Provide expert consultation on mobile app development and product strategy, helping businesses build scalable and impactful solutions.
- # Integrate AI-driven features, enhancing automation, personalization, and engagement for modern mobile applications.

Fiverr

Mobile App Developer

September 2022 - Present (4 years)

Islāmābād, Pakistan

- # Provide top-rated mobile app development services, helping individuals and businesses build high-quality, scalable solutions that enhance productivity and growth.
- # Hold a 4.9-star rating on Fiverr, reflecting a strong track record of client satisfaction and successful project deliveries.
- # Design and develop user-centric mobile applications, focusing on performance, simplicity, and seamless user experience.
- # Leverage cutting-edge technologies to create efficient, AI-powered mobile solutions tailored to business needs.

YouTube

Content Creator

September 2023 - Present (3 years)

Islāmābād, Pakistan

I create content at -- <https://www.youtube.com/@shahwali1717>

I talk about app development, AI and freelance.

JazzCash

Solution Designer

August 2023 - August 2024 (1 year 1 month)

Islāmābād, Pakistan

- # Led the design, configuration, and deployment of scalable digital and mobile solutions, specializing in wallet configurations and API integrations for Branchless Banking & FinTech platforms.
- # Managed end-to-end product delivery, from ideation to rollout, ensuring efficiency through agile methodologies.
- # Served as the technical POC, bridging the gap between Product & Development teams to align technical execution with business goals.
- # Translated Business Requirement Documents (BRD) into clear technical specifications, ensuring seamless stakeholder collaboration.
- # Oversaw System Integration Testing (SIT) & User Acceptance Testing (UAT), keeping stakeholders informed throughout testing phases.
- # Proactively addressed post-launch operational issues, optimizing system performance and user experience.
- # Monitored key performance indicators (KPIs) to drive continuous improvement and innovation in digital solutions.

Apptex Software Solutions

Flutter Developer

February 2023 - July 2023 (6 months)

Peshawar, Khyber Pakhtunkhwa, Pakistan

- # Developed high-performance, visually appealing mobile apps using Flutter, focusing on seamless frontend UI/UX and efficient API integration.
- # Collaborated in a cross-functional teams, ensuring smooth workflows and timely project deliveries.
- # Enhanced mobile solutions by integrating Node.js-powered backends, improving app performance and scalability.
- # Successfully deployed mobile apps on the App Store & Play Store, ensuring full compliance with platform guidelines and smooth user onboarding.

AppSpot

Mobile App Developer

January 2022 - May 2022 (5 months)

Peshawar, Khyber Pakhtunkhwa, Pakistan

- # Developed and deployed small-scale mobile apps for Android & iOS using Flutter, ensuring seamless cross-platform functionality.
- # Conducted rigorous testing & debugging, enhancing app stability and delivering high-quality, bug-free experiences.
- # Played a key role in the team's success by delivering top-notch mobile apps, contributing to business growth and user satisfaction.

Education

University of Engineering & Technology Peshawar

Bachelor of Science - BS, Computer Engineering · (October 2019 - August 2023)

Islamia College Peshawar

FSc, Pre-Engineering · (September 2017 - April 2019)